

# MIST Project

## Empowering Micro Destinations for Sustainable Tourism

The MIST project aims to address the challenges and opportunities of sustainable management and development of emerging and established micro destinations in the European Union. Micro destinations often have unique cultural, natural, and historical assets that can attract visitors. These are not limited to sites, but often include intangible cultural and historical assets. These assets can be used to develop sustainable tourism strategies that preserve local identity and heritage while at the same time ensuring economic benefits for local communities.



MIST

EMPOWERING  
MICRO DESTINATIONS  
FOR SUSTAINABLE TOURISM

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# Objectives

General objective: contributing to the development of knowledge sharing and capacity building among tourism stakeholders across Europe.



To develop a framework of good practices, including guidelines and methods that can be applied by regions and municipalities to develop and manage micro destinations in a more sustainable and resilient way.



To facilitate knowledge sharing and capacity building among tourism stakeholders across Europe.



To promote the implementation of sustainable tourism strategies in micro destinations that are to the benefit for both the visitors and the local communities.

# Activities



Collecting and benchmarking of good practices



A three-day transnational seminar in Sweden to promote the sustainable and responsible development of micro-destinations.



Handbook collecting practices on promoting the sustainable and responsible development of micro-destinations



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